

**KERALA FINANCIAL CORPORATION**  
**VELLAYAMBALAM, TRIVANDRUM -695033**  
Kerala, India; Phone: +91-471-2737500, 2737566, 2737567  
Web: www.kfc.org, Email: hrd@kfc.org

**NOTIFICATION**

Notification No. KFC/1/2018-19 dated **29.06.2018**

**Sub: Contract Appointment to the post of Marketing Executives – Reg**

Kerala Financial Corporation (KFC), incorporated under the State Financial Corporations Act of 1951, is a trend setter and path breaker in the field of long term finance, playing a major role in the development and industrialization of Kerala. Established as the Travancore Cochin Financial Corporation on 01.12.1953 and renamed as Kerala Financial Corporation consequent to the reorganization of states on linguistic basis in November 1956, KFC has now become a pioneer in industrial financing and is among the best SFCs of the country. KFC is an ISO certified organization, posting profits continuously, having 16 Branch Offices with its Head Quarters at Thiruvananthapuram and Zonal Offices at Kozhikode, Ernakulam and Kollam.

Kerala Financial Corporation invites applications for the temporary posts of **Marketing Executives on contract basis** for a period of one year.

1. **Qualifications:** **Graduate** from a recognized university with **two years** experience in **Marketing of Financial Products/Services**. Corporation reserves the right to screen and upgrade the qualification/experience based on number of applications received.
2. **Age. 30 years** as on 29.06.2018 with usual relaxation for reservation categories.
3. **Application Form:** The applicants should apply in the format given as Annexure 'A' to the guidelines. The completed application forms should be sent by registered post/speed post to "**The General Manager, Head Office, Kerala Financial Corporation, Vellayambalam, Trivandrum -695033, Kerala**", super scribing name of the post and zone on the envelop. The application should be complete in all aspects. Incomplete and ineligible applications will be summarily rejected. Application by email will not be entertained.
4. **Last date of receipt of application:** The last date of receipt of application at KFC will be **13.07.2018, 5 PM**. Applications received after the last date will be summarily rejected without any notice to the applicant. The applicants working in Govt and PSUs should apply through proper channel.
5. **Selection procedure:** The selection will be done through **interview** by the Selection Committee constituted for the same.
6. **Date of Interview:** Dates of interview will be published in our website [www.kfc.org](http://www.kfc.org) and also intimated through email address of the applicants. No TA/DA will be paid for attending the interview. The tentative dates of interview will be: **Kollam Zone – 25.07.2018, Ernakulam Zone – 27.07.2018 and Kozhikode Zone - 30.07.2018**.

7. **Selection:** The rank list will be prepared based on marks of interview conducted by the Selection Committee and the list of selected candidates will be published in KFC website [www.kfc.org](http://www.kfc.org). Selected candidates will be given offer letter for the appointment as the **Marketing Executive** of KFC on contract basis for a period of one year from the date of appointment.
8. **Number of posts** – Anticipated vacancies.
9. **Remuneration.** Consolidated pay of Rs.25,000.00 per month plus TA/DA as per rules of the Corporation.
10. **Place of work.** Recruitment will be done Zone wise. Applicant can apply to any one of the Zones.
11. Usual conditions of contract appointment shall apply. The Corporation reserves the right to reject any application. **Corporation also reserves the right to terminate the service of the appointed candidates, by giving notice, without assigning any reason.**
12. **Admit card** for the short listed candidates appearing for interview will be sent through e-mail and the list of short listed candidates will be published in KFC website.

### **13. General Conditions**

- (i) The applications should be submitted strictly in the format prescribed.
- (ii) The notification can be withdrawn any time by the competent authority without assigning any reason there for. The cancellation, if any, will be published in the web site of the Corporation.
- (iii) All other usual conditions of appointment shall apply.
- (iv) There will be three months notice period for termination of job before contract period.

29 Jun 2018  
Trivandrum

sd/-  
General Manager

**KERALA FINANCIAL CORPORATION  
VELLAYAMBALAM, TRIVANDRUM -695033**

Passport Size  
Photo(self-  
attested over the  
photo)

**APPLICATION FOR THE POST OF *MARKETING EXECUTIVE ON CONTRACT BASIS***

Notification No. KFC/1/2018-19 dated 29.06.2018

Zone applied : (Kollam /Ernakulam/Kozhikode): .....

1	Name				
2	Age & Date of birth as on 29.06.2018 (age should not be more than 30 years) (Copy of Aadhaar to be attached)				
3	Sex				
4	Nationality				
5	Religion				
6	Caste				
7	Phone Number : Land Mobile				
8	Email ID (Shall be legible, all future correspondence will be through email ID only)				
9	Permanent Address				
10	Address for Communication				
11	Total post qualification experience(in number of years)				
12	Academic Qualifications(SSLC onwards)	(self-attested copies to be enclosed)			
	Qualification	Name of Institution	Name of University	Year of Passing	% of Marks

13	Post qualification experience (Attach separate sheets if required) (self-attested copies to be enclosed)				
	From	To	Name of Organization	Designation	Nature of Work
14	Any pre-qualification experience				
15	Any other information (Attach separate sheets if required)				

Self-attested copies of academic qualifications, experience and proof for age to be enclosed along with the application. Incomplete/ ineligible/defective applications will be summarily rejected without giving any notice to the applicant.

DECLARATION

1. I hereby declare that all information furnished in the application form are true, complete and correct to the best of my knowledge and belief. I also agree that my candidature/appointment shall be cancelled at any stage/time if it is found that the information furnished is wrong.

2. I agree to receive all correspondence by email.

Place:

Date:

Signature of the candidate